



INNOVATIONS FOR LIVING®

# TAKE THE OWENS CORNING™ ROOFING PREFERRED CONTRACTOR SHINGLE RECYCLING PLEDGE

## OLD SHINGLES: YOUR NEW BUSINESS ADVANTAGE

As an Owens Corning™ Preferred Contractor you already enjoy many benefits—and here is your opportunity to add another one to the list! The Preferred Contractor Shingle Recycling Pledge is your chance to make a difference—for your business and the environment—by agreeing to recycle the asphalt shingles you tear off.\*



**Old shingles are filling up landfills.** Each year, up to 10 million tons of recyclable shingles are removed from the roofs of U.S. homes and buildings. You can be the contractor who does quality work and helps save the planet too.

**Your customers care about recycling—even their old shingles.** Customers say that recycling their torn-off shingles has an importance of eight on a scale of one to ten.\*\*

**It's convenient—and productive!** Connect with an eligible recycler in your area on Earth911.com. The recycling locations are committed to meeting your waste drop-off needs with fast and friendly service.

**In return, you'll receive even more exclusive benefits:**

- Professionally designed marketing materials for in-home selling and local marketing.
- A discount on dumping fees at participating recycling centers.
- A "Preferred Shingle Recycler" status will be added to your Contractor Locator listing on the Owens Corning™ Web site and promoted on Earth911.com. This will give you a priority listing and distinguish you from others in your area.
- You can offer your customers a reusable tote bag if they register their roof. It's a nice token of your appreciation and reinforces your commitment to the environment.



**IT'S EASY TO START RECYCLING YOUR TORN-OFF SHINGLES.**

Find a local recycler on Earth911.com today 

\* Preferred Contractors commit to recycle 100% of total annual shingle tear-off that contractor removes from customer locations, unless the shingles are unable to be recycled due to shingles containing contaminants such as asbestos or are significantly cost prohibitive to recycle, and contractor discloses this information to the customer.

\*\* Blue Sky Shingle Recycling Market Study, 2008.

Owens Corning Roofing & Asphalt, LLC.

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